



Alice Preminger

Associate / Chicago

P: 312.881.5963

apreminger@goldmanismail.com

Alice brings her background in the sciences and years in the technology industry to Goldman Ismail, where she represents clients in intellectual-property litigation. Her *pro bono* practice has focused on reproductive justice and asylum access.

Alice previously worked at another leading law firm after graduating *cum laude* from Northwestern Pritzker School of Law, where she was an articles editor on the *Journal of Technology and Intellectual Property Law*. Alice has published multiple pieces of legal scholarship in the intellectual-property field on topics including artificial intelligence, copyright, and trademark.

Private Practice

Associate, Goldman Ismail, Tomaselli,
Brennan & Baum LLP

Associate, Ropes & Gray LLP

Education

Northwestern Pritzker School of Law (J.D., *cum laude*)

Brown University (B.A.)

Publications

Alice Preminger, *Rebranding Batman*, 22 Chi.-Kent J. Intell. Prop. 37 (2023).

Preminger, Alice and Kugler, Matthew B., *The Right of Publicity Can Save Actors from Deepfake Armageddon* (September 6, 2023). Berkeley Technology Law Journal, Forthcoming.

Bar & Court Admission

State of Illinois
