



Samuel E. Schoenburg

Partner / Chicago

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Sam's diverse litigation practice includes products liability, commercial disputes, and intellectual property. He has argued in federal district and appellate courts and arbitration proceedings, taken and defended depositions, drafted high-stakes motions, overseen discovery, prepared experts for disclosure and testimony, and negotiated successful settlements.

Sam is committed to service within and in addition to his legal practice. He holds public office in Chicago as a Police District Councilor, an elected position focused on public safety and policing. He represents clients in *pro bono* class action impact litigation, and serves on the Jewish Council on Urban Affairs Board and the Cabrini Green Legal Aid Associate Board.

Before joining the firm, Sam practiced in Washington, D.C., and completed a federal clerkship in the Northern District of Illinois. Sam earned his B.A. *cum laude* from Yale University and his J.D. *magna cum laude* from New York University School of Law, where he served as a legal intern in the Obama administration's White House Counsel's Office.

Representative Litigation

Gardasil Litigation

Represents Merck in all aspects of products liability cases involving the HPV vaccine, Gardasil.

Video Privacy Protection Act Litigation

Representing MLB Advanced Media to defend against alleged violations of the Video Privacy Protection Act of 1988 ("VPPA") and providing strategic counsel in responding to VPPA-related inquiries nationwide.

Sportvision, Inc. et al. v. MLB Advanced Media, L.P.

Representing MLB Advanced Media in patent, trade secret, and contract matter relating to the display of video graphics.

Howard v. City of Detroit, et al.

Counsel for putative class action brought *pro bono* on behalf of Detroit homeowners whose due-process rights were violated in connection with their residential property tax notices, resulting in over-assessments, delinquencies, and foreclosures. Successfully briefed and argued appeal before the U.S. Court of Appeals for the Sixth Circuit, which reversed earlier dismissal on jurisdictional grounds. Case now proceeding in the Eastern District of Michigan.

Wireless Technology Litigation

Represented a Fortune 10 consumer electronics company in a litigation in the Western District of Texas involving five patents relating to wireless communication and headphone design and operation technologies, together with a breach-of-contract counterclaim. After significant victories in dispositive motion practice, including prevailing on the contractual counterclaim, case settled favorably two days before opening statements were set to begin.

Digital Mapping Litigation

Represented a Fortune 10 consumer electronics company in a patent infringement case relating to mapping and routing technologies. The case was settled on highly favorable terms.

In re: Essure

Represented Bayer in coordinated federal and state court litigations covering thousands of product liability claims related to the use of Essure System for permanent birth control.

Private Practice

Partner, Goldman Ismail Tomaselli Brennan & Baum LLP	Associate, Goldman Ismail Tomaselli Brennan & Baum LLP	Associate, Wilmer Cutler Pickering Hale and Dorr LLP
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Education

New York University School of Law (J.D., magna cum laude)

- Order of the Coif
- Articles Editor, *New York University Law Review*
- Arthur Garfield Hays Civil Liberties Fellow
- OUTLaw Board Member

Yale University (B.A., cum laude)

- Distinction in Political Science

Judicial Clerkship

Honorable Marvin E. Aspen, United States District Court for the Northern District of Illinois

Of Note

Finalist for <i>The American Lawyer's</i> Young Lawyer of the Year – Beyond Practice award (2024)	Selected by <i>Super Lawyers</i> as an Illinois Rising Star (2021-2025)
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News

Goldman Ismail Elects Sam Schoenburg to Partnership	Goldman Ismail Wins Reversal Before Sixth Circuit in Detroit Property Tax Lawsuit
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Bar & Court Admission

State of Illinois	U.S. District Court for the Northern District of Illinois
U.S. District Court for the Eastern District of Michigan	
